



OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

UNIVERSITY EXAMINATIONS

2019 /2020 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER REGULAR EXAMINATION

**FOR THE DEGREE OF BACHELOR OF
EDUCATION (ARTS)**

COURSE CODE: EDB 213

COURSE TITLE: BUSINESS STUDIES METHODS I

DATE: 28TH OCTOBER, 2020

TIME: 2.00-5.00 PM

INSTRUCTION TO CANDIDATES

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REGULAR - MAIN EXAM

EDB 213: BUSINESS STUDIES METHODS I

STREAM: BED (Arts)

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions.
- ii. Do not write on the question paper.

Question One

(30 Marks)

You are invited to Secondary Schools Business Studies students' forum held in Busia town as an expert in Business Studies.

- (a) (i) Some of the students can't tell the scope of Business Studies. State any **three** components of Business Studies to the attendees **(3 Marks)**
- (ii) A number of the students have developed interest in the subject and are keen to take it or other related courses at the university. Name any **three** undergraduate programmes the students can be enrolled in **(3 Marks)**
- (iii) The Business Studies curriculum offers a range of courses, all built on the belief that effective learning in all subjects of the discipline depends on the development of knowledge and skills in some critical areas. State to the students any **three** critical areas of learning in all Business Studies courses **(3 Marks)**
- (b) Explain any **four** benefits of using technology in class. **(4 Marks)**
- (c) (i) Explain **three** main reasons as to why a teacher should prepare a lesson plan. **(3 Marks)**
- (ii) Explain any **four** common mistakes teachers make when developing lesson plans. **(4 Marks)**
- (d) Some students in attendance are motivated and want to pursue a career in teaching Business Studies. Enlighten them by discussing any **five** qualities a teacher of Business Studies must possess. **(10 Marks)**

Question Two

(20 MARKS)

Business Studies teachers must understand the ideal learning conditions to be more effective. It is the only way lessons will become more meaningful to learners and enable them realize their goals and aspirations in life. In light of this;

- (a) Discuss any **four** physiological factors affecting learning (8 Marks)
- (b) State any **four** factors that influence the choice teaching method (4 Marks)
- (c) Describe the classical behaviourist (stimulus – Response) theory of learning and highlight at least **four** implications it has on teaching and learning. (8 Marks)

Question Three

(20 MARKS)

- (a) Write short notes on the following modes of assessment: (8 Marks)
- (i) Diagnostic Testing
 - (ii) Formative Assessments
 - (iii) Benchmark or Interim Testing
 - (iv) Summative Assessments
- (b) (i) What is meant by validity of a test? (2 Marks)
- (ii) Discuss any four factors influencing validity of a test (4 Marks)
- (c) Explain any **three** importance of evaluation in teaching – learning process to a Business Studies teacher (6 Marks)

Question Four

(20 MARKS)

You attend a Business Studies workshop for teachers as a key note speaker;

- (a) Describe any five challenges facing the teaching and learning of Business Studies to the attendees (10 Marks)
- (b) Suggest **five** ways in which these challenges can be addressed. (10 Marks)

Question Five

(20 MARKS)

You attend a forum of Business Studies as an expert to highlight how the emerging issues in the 21st Century affect teaching and learning of business studies. In light of this;

- (a) Explain the following 21st Century critical learning and innovation skills to the attendees that students need to have for proper learning
- (i) Communication and collaboration (4 Marks)
 - (ii) Critical thinking and problem solving (4 Marks)
- (b) Explain to the teachers in attendance any four administrative challenges facing head teachers in implementation of the Integrated Business Studies Curriculum (IBSC) to the attendees. (8 Marks)
- (c) Discuss any **four** roles business enterprises will continue to play in the Kenyan economy (4 Marks)
