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 **ALUPE UNIVERSITY COLLEGE**
...Bastion of Knowledge...

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OFFICE OF THE DEPUTY PRINCIPAL

ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

UNIVERSITY EXAMINATIONS

2018 /2019 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER REGULAR EXAMINATION

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE:BBM 120

COURSE TITLE: PRINCIPLES OF MANAGEMENT

DATE: 17/04/2019

TIME: 3 HOURS

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **THREE** questions.
- ii. Do not write on the question paper.

Question One

- (a) Identify and explain the managerial skills that a manager should possess in order to successfully perform his/ her duties [8marks]
- (b) Is Management - an art or science? Discuss [6 marks]
- (c) What are the key characteristics of charismatic leaders [5marks]
- (d) List the levels of Management and functions performed at each level. [6 marks]

Question Two

Organizations are becoming increasingly influenced by their external environment. In what ways does the understanding of the external environmental factors enable managers to make better decisions? [15 marks]

Question Three

- (a) Planning is an important and persuasive activity in many organizations. Identify and distinguish between various types of plans which are found in an organization. [7marks]
- (b) Explain briefly the importance of planning function in an organization. [8marks]

Question Four

- (a) Identify and discuss the basic steps in the controlling process [7marks]
- (b) Staffing is an important managerial function. discuss the ideal staffing process [8marks]

Question Five

“F.W. Taylor is said to be father of scientific management and Henry Fayol, the father of principle of management.” Discuss this statement giving the principles of each [15 marks]

Question Six

Distinguish between delegation and decentralization. What are the main advantages and disadvantages of decentralization

[15 marks]

