



OFFICE OF THE DEPUTY PRINCIPAL

ACADEMICS, STUDENT AFFAIRS AND RESEARCH

UNIVERSITY EXAMINATIONS

2017/2018 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER REGULAR EXAMINATION

FOR THE DIPLOMA OF BUSINESS MANAGEMENT

COURSE CODE:

DBM 01



COURSE TITLE:

PRINCIPLES AND PRACTICES OF
MANAGEMENT

DATE: 30TH APRIL, 2018

TIME: 2 PM – 5 PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

DBM 01: PRINCIPLES AND PRACTICES OF MANAGEMENT

STREAM: DBM

DURATION: 3 HOURS

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions.
- ii. Question **ONE** carries **30 Marks**
- iii. Do not write on the question paper

Question One

- What is Management? (2marks)
- Explain the principles of management with suitable illustrations (10marks)
- How does management differ from Administration? (5marks)
- Briefly discuss the nature and scope of Management. (5marks)
- What do you understand by the term "Levels of Management"? (2marks)
- Distinguish between the following:
- i. Authority and responsibility (2 marks)
 - ii. Responsibility and delegation (2 marks)
 - iii. Authority and accountability (2 marks)

Question Two

- a) Explain with reference to an organization with which you are familiar five functions of organizations (10 marks)
- b) Define and explain management by objective (5marks)
- c) Management is both a science and an art". Discuss this statement, giving suitable examples. (5marks)

Question Three

- a) "There is no important area of human activity than management since its task is that of getting things done through people". Explain. (6marks)
- b) Effective leadership is a function of three factors: the leader, the led, and the situation". Discuss. (9marks)
- c) Explain Fredrick Taylor approach of management (5marks)

Question Four

- a) Define leadership (2marks)
- b) Discuss the main leadership styles with their application. (6marks)
- c) Explain and illustrate the various approaches accounting for leadership. (9marks)
- d) Which is the best approach accounting for leadership (3marks)

Question Five

- a) What is the System Approach to management (2marks)
- b) Explain the salient features of this approach. (8marks)
- b) Assess the role of following in development of management thoughts (10marks)
 - (i) Henry Gantt
 - (ii) Weber
 - (iii) Maslow
 - (iv) Elton Mayo


