



OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

UNIVERSITY EXAMINATIONS

2019 /2020 ACADEMIC YEAR

SECONDYEAR FIRST SEMESTER REGULAR EXAMINATION
FOR THE DEGREE OF BACHELOR OF HOTEL
AND HOSPITALITY MANAGEMENT

COURSE CODE: STH 211

COURSE TITLE: LEADERSHIP AND NATIONAL
DEVELOPMENT

DATE:11/12/2019

TIME: 9.00-5.00pm

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

STH 211: LEADERSHIP AND NATIONAL DEVELOPMENT

STREAM: BHH

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer Question **ONE** and any other **TWO** questions.
- ii. Do not write on the question paper.

SECTION A

QUESTION ONE

(30 MARKS)

“Green Fresh Flowers” is a Busia County Government owned company that sells flowers worldwide. The business environment has become very unpredictable with trade restrictions increasing especially after the “Britex” issues. Green Fresh Flowers contracts you as an expert to advice. You decide to hold a meeting with middle and lower level managers.

- (a) Explain to the managers any **five** ways the Kenyan government promotes trade. **(5 marks)**
- (b) State any **five** entry strategies they can adopt in the European market **(10 marks)**
- (c) (i) Describe any **five** problems faced by firm from developing nations in international trade. **(10 marks)**
(ii) Suggest any **five** measures that can be put in place to mitigate the problems. **(5 marks)**

QUESTION TWO

(20 MARKS)

- (a) (i) Distinguish a caste from a class system **(4 marks)**
(ii) State any **four** characteristics of social stratification. **(4 marks)**
- (b) Discuss the **four** principles of social stratification **(4 marks)**
- (c) Describe the functionalist theory of social stratification. **(8 marks)**

QUESTION THREE

(20 MARKS)

- (a) Define national interest. **(2 marks)**
- (b) Discuss the five fold classification of interests as presented by Thomas W. Robinson which nations try to secure. **(10 marks)**
- (c) Discuss four methods of securing national Interest **(8 marks)**

QUESTION FOUR

(20 MARKS)

- (a) Discuss leadership roles in Kenya’s economic development. **(5 marks)**
- (b) Discuss the challenges leaders in Kenya face in national development **(10 marks)**

- (c) Describe the New Growth Theory of economic development (5 marks)

QUESTION FIVE (20 MARKS)

- (a) (i) State any **four** devices used in diplomacy in international relations. (4 marks)
(ii) State any **four** functions of diplomacy in international relations (4 marks)
- (b) Describe any **five** qualities of a diplomat. (5 marks)
- (c) (i) Describe **four** forms of diplomacy (4 marks)
(ii) Describe any **three** privileges that diplomat enjoy. (3 marks)
