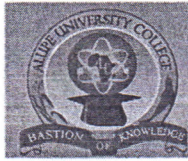


STH 111



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**OFFICE OF THE DEPUTY PRINCIPAL**

**ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS**

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# **UNIVERSITY EXAMINATIONS**

## **2018 /2019 ACADEMIC YEAR**

**FIRST YEAR FIRST SEMESTER REGULAR EXAMINATION**

**FOR THE DEGREE OF BACHELOR OF HOTEL  
AND HOSPITALITY MANAGEMENT**

**COURSE CODE: STH 111**

**COURSE TITLE: INTRODUCTION TO TOURISM**

**DATE: 21/12/2018**

**TIME: 9.00am -12.00 pm**

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### **INSTRUCTION TO CANDIDATES**

- **SEE INSIDE**

THIS PAPER CONSISTS OF 4 PRINTED PAGES

PLEASE TURN OVER

STH 111 INTRODUCTION TO TOURISM

STREAM: SBE (HOSP)

DURATION: 3HOURS

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**INSTRUCTIONS TO CANDIDATES**

- i) Answer question **ONE** and any other **TWO** questions
- ii) Do not write on the question paper

**Question One**

a) Define the following terms

- i) Tour
- ii) Tourist
- iii) Tourism

(3marks)

b) Differentiate between the following

- i) Visitor and Excursionist
- ii) Tourist and traveller
- iii) Transit visitor and destination

(3marks)

c) Discuss the factors that should be in place for a destination to develop and sustain itself

(12marks)

d) Elaborate on the three important elements of tourism and in each case give a relevant example

(6marks)

e) Outline and briefly explain any four constituents of the tourism industry.

(6marks)

**Question Two**

Discuss the Five elements that tourism is made up of (20 Marks)

**Question Three**

Discuss .Positive Impacts of tourism under the following headings

- i) Economic impact
- ii) Socio cultural impact
- iii) Cultural impact

(20 Marks)

**Question Four**

Discus Four constituents that Tourism is made up of (20 Marks)

**Question Five**

Identify and discuss Five (5) linkages associated with tourism (20 Marks)

