STH 111

36NRE

ALUPE UNIVERSITY
COLLEGE
... *Bastion of Knowledge*...

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OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, STUDENT AFFAIRS AND RESEARCH

UNIVERSITY EXAMINATIONS

2017/2018 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER EXAMINATION

For examiner's Use Only

Question	I.E	E.E
CAT		
EXAM		
TOTAL		

FOR THE DEGREE OF BACHELOR
OF SCIENCE (HOTEL&HOSPITALITY)

SCHOOL: BUSINESS, ECONOMICS &

HUMAN RESOURCE DEVELOPMENT

COURSE CODE: STH 111

COURSE TITLE: INTRODUCTION TO TOURISM

DATE: 13th December, 2017 **TIME:** 2.00pm-5.00pm

INSTRUCTION TO CANDIDATES: SEE INSIDE

THIS PAPER CONSISTS OF 20 PRINTED PAGES   **PLEASE TURN OVER**

Insert the numbers of the questions you have answered in the order done

Student Admission No...........................Exam Card No.....................Signature...........

INSTRUCTIONS TO CANDIDATES

1. Write your **Admission Number**, **Exam Card Number** and **Sign** in the spaces provided at the bottom of each page of the Examination Booklet. DO NOT write your name anywhere in this booklet.

2. Write on both sides of the pages.

3. All rough work must be done in the Answer sheets and crossed through.

4. If supplementary pages are used, they must be fastened all together at the end of this Booklet. Supplementary pages should be used only after all the leaves in the booklet have been exhausted.

5. It is a serious examination offence to cheat or to have unauthorized materials including **MOBILE PHONES** (whether on or off) in the examination venue.

6. In no circumstances must Answer Booklet used or unused, be removed from the examination room by a candidate.

7. The Booklet is for **Examination use only** in a designated examination room. Unauthorized possession of the Answer sheets by a student or any other person constitutes an examination irregularity calling for stiff disciplinary action.

8. Do not pluck any page from this Booklet. Any extra/unused answer sheets should be returned to the **Examination Office.**

9. Candidates who come to examination room 30 minutes late will not be allowed to sit for the exam.

10. Candidates will not be allowed to leave the exam room once the exam commences.

11. Candidates are advised that importance is attached by examiners to accuracy and clarity of expression.

12. Committing any form of irregularity is prohibited and shall attract severe disciplinary action in accordance with Alupe University College Examination Regulations.

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INSTRUCTIONS TO CANDIDATES
ANSWER QUESTION ONE FROM SECTION A AND ANY OTHER TWO (2) QUESTIONS FROM SECTION B

SECTION A

ANSWER ALL QUESTIONS IN THIS SECTION
ALL QUESTIONS CARRY EQUAL MARKS   (30MARKS)

1A. Define the following terms.
i) Tourism
ii) Tourist
iii) Tour
iv) Destination   (10 marks)

B. Differentiate between the following
i) Leisure Tourist and Business Tourist
ii) Domestic Tourist and international tourist
iii) Visitor and Excursionist
iv) Traveller and Transit Visitor   (10marks)

C. Discuss the classic A's of tourism   (10 marks)

SECTION B

ANSWER ANY TWO QUESTIONS FROM THIS SECTION. (40MARKS)

2. Outline and discuss any (5) five elements that tourism is made up of.   (20 marks)

3. Discuss the impacts of tourism under the following headings
i) Economic impact
ii) Environmental Impact
iii) Socio cultural Impact
iv) Cultural impact   (20 marks)

4. Identify and discuss (4) four secondary constituents of the tourism industry.   (20 marks)

5. Discuss any (5) five types of linkages that are associated with tourism.   (20 marks)

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