



**ALUPE UNIVERSITY
COLLEGE**

Bastion of Knowledge...

P. O.Box 845-50400 Busia(K)
principal@auc.ac.ke
Tel: +254 741 217 185
+254 736 044 469
off Busia- Malaba road

OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, RESEARCH AND STUDENT AFFAIRS

UNIVERSITY EXAMINATIONS

2019/2020 ACADEMIC YEAR

THIRD YEAR SECOND SEMESTER REGULAR/ MAIN
EXAMINATION

**FOR THE DEGREE OF BACHELOR OF SCIENCE
IN COUNSELING PSYCHOLOGY**

COURSE CODE: SPY 326

**COURSE TITLE: PSYCHOLOGY OF LEARNING AND HUMAN
BEHAVIOUR**

DATE: 5TH NOVEMBER, 2020

TIME: 2.00 P.M-5.00 P.M

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER



MAIN EXAM**SPY 326: PSYCHOLOGY OF LEARNING AND HUMAN BEHAVIOUR****STREAM: BSc. CP****DURATION: 3 Hours****INSTRUCTIONS TO CANDIDATES**

- i. *Answer ONE Question and any other TWO Questions*
- ii. *Do not write anything on the question paper*

Question One

- a) Define the following concepts
 - i) Learning (2Marks)
 - ii) Maturation (2Marks)
 - iii) Motivation (2Marks)
- b) Explain the importance of attention in learning (4Marks)
- c) Describe FOUR learning principles associated with classical conditioning (8Marks)
- d) Explore FOUR ways that a teacher can use to improve learner's memory (8Marks)
- e) State FOUR reasons why psychology of learning is important to a teacher (4Marks)

Question Two

- a) Distinguish between
 - i. Intrinsic and extrinsic motivation (4Marks)
 - ii. Unconditioned and conditioned stimuli (4 Marks)
- b) Describe the main concepts of behavioural theory of learning (8 Marks)
- c) State FOUR principles of human behaviour (4Marks)

Question Three

- a) Differentiate between the terms remembering and forgetting (4 Marks)
- b) Information in the short- term memory is lost through the process of forgetting. Discuss THREE factors responsible for this (10 Marks)
- c) Outline SIX factors that lead to memory disorders (6 Marks)

Question Four

- a) Discuss THREE factors that influence motivation as a prerequisite of learning (6 Marks)
- b) Describe FOUR biological influences on human behaviour (8 Marks)

c) Outline SIX factors that influence learning

(6Marks)

Question Five

- a) Explain FIVE ways in which the educational needs of gifted and talented children can be catered for (10Marks)
- b) List FOUR Factors that promote occurrence of social learning (4 Marks)
- c) Describe THREE Educational implications of social learning theory (6 Marks)

