



OFFICE OF THE VICE CHANCELLOR
ACADEMICS, STUDENT AFFAIRS AND RESEARCH

UNIVERSITY EXAMINATIONS

2022/2023 ACADEMIC YEAR

SECOND YEAR FIRST SEMESTER MAIN/REGULAR EXAMINATION

FOR THE DEGREE IN COMMUNICATION AND PUBLIC
RELATIONS

COURSE CODE: CMM 212

COURSE TITLE: INTERPERSONAL COMMUNICATION

DATE: 06 /12/2022

TIME: 9.00AM-12.00PM

INSTRUCTIONS TO CANDIDATES

- SEE INSIDE THIS PAPER CONSISTS OF 3 PRINTED PAGES PLEASE TURN OVER

INSTRUCTIONS TO CANDIDATES

1. *Answer three questions. Question one is compulsory*
2. *Do not write on the question paper*

QUESTION ONE

- a) Discuss five reasons why interpersonal communication is vital for our survival (10 Marks)
- b) "Perception is subjective and creative" (Pearson & Nelson, 1994). Explain FIVE reasons why differences in perception occur. (10 Marks)
- c) Advise your friend on the guidelines to bear in mind for appropriate self-disclosure in a group (10 Marks)

QUESTION TWO

- a) Small groups in a business setting offer definite advantages to the organization. Giving examples, elaborate on how Groups can bring out the worst as well as the best in human decision making. (10 Marks)
- b) Explain any five dangers signs of groupthink. (10 Marks)

QUESTION THREE

Explain the relevance of the following theories to interpersonal and intergroup communication;

- a) Social exchange theory (5marks)
- b) Group think theory (5marks)
- c) Social identity theory (5marks)
- d) Relational dialectics theory (5 Marks)

QUESTION FOUR

Explain any five Relational Patterns in interpersonal relationships (20 Marks)

QUESTION FIVE

- a) Outline five characteristics that would reveal that one has high self-esteem. (5 Marks)
- b) In your class group discussion groups, elaborate how will use non-verbal cues to enhance interpersonal communication. (15 Marks)
