

EDB 303



OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, STUDENT AFFAIRS AND RESEARCH

UNIVERSITY EXAMINATIONS

2022 /2023 ACADEMIC YEAR

THIRD YEAR FIRST SEMESTER MAIN EXAMINATION

FOR THE DEGREE OF BACHELOR OF
EDUCATION ARTS

COURSE CODE: EDB 303

COURSE TITLE: BUSINESS STUDIES METHOD II

DATE: 7TH DECEMBER 2022

TIME: 2.00 P.M TO 5.00 P.M

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF 3 PRINTED PAGES

PLEASE TURN OVER

MAIN EXAM

EDB 303: BUSINESS STUDIES METHOD II

STREAM: BED (Arts)

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. *Answer Question ONE and any other TWO questions.*
- ii. *Maps and diagrams should be used whenever they serve to illustrate the answer.*
- iii. *Do not write on the question paper.*

QUESTION ONE

- (a) Distinguish between the following terms;
 - (i) Guided versus direct instruction teaching method (4 marks)
 - (ii) Resource based versus learner centered teaching method (6 marks)
- (b) Describe the six guidelines for effective Business Studies test administration (10 marks)
- (c) Lesson plan is a learning trajectory with its introduction part comprising of vital aspects. Support the statement. (10 marks)

QUESTION TWO

- (a) Commercial mathematics plays a huge role in business such that they can't be ignored. Discuss. (12 marks)
- (b) Bring to light ways of tackling problems in business studies that are associated with mathematics (8 marks)

QUESTION THREE

- (a) The modern education system prevailing in this 21st century requires advanced methodologies in teaching. Discuss the current methods of teaching Business Studies (10 marks)
- (b) Discuss the five obstacles of effective teaching of Business Studies in secondary schools in Kenya (10 marks)

QUESTION FOUR

Recently you have been hired as a business studies teacher in one of the secondary schools. On your first day at work, the principal has requested for a talk regarding assessment of students to fellow teachers. As part of your maiden speech;

- (a) Explain the reasons as to why the school is in dire need of student's records (10 marks)
- (b) Discuss the five principles of objective scoring of essay questions. (10 marks)

QUESTION FIVE

Lecture teaching method is popular among the Kenya's learning institutions. As a result, instructor present material and answer questions from learners that may arise. Anchoring on this statement, elaborate on;

- (a) Creation of lively presentation during the lecture (10 marks)

- (b) Explain the five activities that can be undertaken to convert a traditional lecture method into an effective method of teaching Business Studies in secondary schools in Kenya (10 marks)