



ARDEN UNIVERSITY

...Pursuing the Frontiers of Knowledge...

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OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, STUDENT AFFAIRS AND RESEARCH

UNIVERSITY EXAMINATIONS

2020/2021 ACADEMIC YEAR

FIRST YEAR SECOND SEMESTER MAIN/REGULAR EXAMINATION

FOR THE BACHELOR OF SCIENCE IN {COM, PT &MLS}

COURSE CODE: IRD 102

COURSE TITLE: COMMUNICATION SKILLS II

DATE: 28th July, 2021

TIME: 1:00PM-4:00PM

INSTRUCTIONS TO CANDIDATES

- SEE INSIDE
- THIS PAPER CONSISTS OF 3 PRINTED PAGES
- PLEASE TURN OVER

REGULAR/ MAIN

COURSE CODE: IRD 102 COURSE TITLE: COMMUNICATION SKILLS II

STREAM: COMMON UNIT

DURATION:3HOURS

INSTRUCTIONS TO CANDIDATES

- i. Answer three questions. Question one is compulsory
- ii. Do not write on the question paper

SECTION A

Question One

Two of your class mates were having an argument whether it is necessary to have statement of the problem section in research and why they should be doing research presentations. As an informed research student:

- a) Explain to them the value of having the statement of the problem in research (6 Marks)
- b) To facilitate these search, expound on the Sources of Problems for Investigation (10 Marks)
- c) Highlight to them Four importance of presenting their work in conferences (8 Marks)
- d) Academic writing usually requires you to be objective and impersonal, explain three strategies on how you may still present your opinion objectively. (6 Marks)

SECTION B

Question Two

- a) Writing is an art of expressing our thought and views. Discuss the steps to bear in mind when writing a speech (12 Marks)
- b) In social science research, interview is commonly used as an instrument of collecting data. Briefly expound on any TWO advantages and TWO disadvantages (8 Marks)

Question Three

- a) Sarah, a University student is experiencing difficulties in having her articles published in one of the dailies. Explain to her four reasons which made her articles not be published by editors in relation to causes of inaccuracy in writing (8 Marks)
- b) Giving examples, explain any four techniques you would advise your friends to use during their private studies (8Marks)
- c) Identify FOUR characteristic of good objectives (4Marks)

Question Four

- a) Conclusion is the most important step of your research work, explain the best way to write it (10 Marks)
- b) As a student leader you are expected to address the first year students during orientation, elaborate FIVE ways you would establish your credibility (10 Marks)

Question Five

- a) Your Immediate boss has an affinity of using verbal communication while communicating, as a communication specialist, advice on the value of using written communication in institutions (10 Marks)
- b) Non- Verbal communication cues enhance meaning when used in presentations, seminars and group discussion, exemplify any FIVE cues you would use during class presentation (10 Marks)
