

CIM 211



OFFICE OF THE DEPUTY PRINCIPAL
ACADEMICS, RESEARCH AND STUDENTS' AFFAIRS

UNIVERSITY EXAMINATIONS

2018/2019 ACADEMIC YEAR

SECOND YEAR SECOND SEMESTER REGULAR EXAMINATION

**FOR THE DEGREE OF BACHELOR OF
EDUCATION**

COURSE CODE: CIM 211
**COURSE TITLE: EDUCATIONAL MEDIA AND
RESOURCES**

DATE: 15TH APRIL, 2019

TIME: 2.00 PM – 5.00 PM

INSTRUCTION TO CANDIDATES

- SEE INSIDE



THIS PAPER CONSISTS OF 4 PRINTED PAGES

PLEASE TURN OVER

CIM 211: EDUCATIONAL MEDIA AND RESOURCES

STREAM: BED

DURATION: 3 Hours

INSTRUCTIONS TO CANDIDATES

- i. Answer *Question ONE* and any other *TWO* questions.
- ii. Do not write on the question paper.

Question One

The nature of communication process that takes place in the classroom is shaped and enhanced by the various forms of communication and the nature of language a teacher uses in the classroom.

- a) In brief, explain each of the following concepts in relation to context of language use within school and the classroom
 - i. Social context
 - ii. School cultural contexts
 - iii. Gender
 - iv. Age
 - v. Learner cognitive abilities (10 Marks)
- b) Explain the difference between verbal and non-verbal communication. (4 Marks)
- c) Identify **four (4)** forms of non-verbal communication that could be employed during lesson presentation (2 Marks)
- d) What is the difference between connotative language and denotative language? (4 Marks)
- e) Briefly examine **five (5)** factors that have slowed down the integration of ICT in the teaching and learning processes within classrooms in Kenya. (10 Marks)

Question Two

Teaching resources are categorized into two main groups – human and non-human resources. Based on this understanding:

- a) Define human resources as applied in the classroom setting (3 Marks)
- b) Using examples, describe the following **three (3)** main categories of non-textual teaching aids as they would be used by the teacher:
 - i. Visual teaching aids
 - ii. Audio teaching aids

iii. Audio-visual teaching aids (9 Marks)

c) State **four (4)** factors a teacher should consider in the selection of non-textual aids for teaching (8 Marks)

Question Three

A resourceful multimedia centre will have a number of rooms representing various functional spaces. Imagine you are newly posted to teach in a secondary school that has no multimedia centre:

a) Explain **five (5)** factors you would consider in assisting the School Principal to establish and equip the school multimedia center. (10 marks)

b) Identify **five (5)** rooms and their functions that you are likely to have in the multimedia centre (10 Marks)

Question Four

In order for the teacher to have productive learning sessions with the learners, he/she must have a sound working knowledge regarding the design and qualities of a good teaching/learning aid.

a) Describe **five (5)** attributes of an effective chart for teaching and learning. (10 Marks)

b) State **five (5)** factors a teacher would consider when designing teaching and learning aids (5 Marks)

c) Identify a topic you would like to teach in one of your teaching subjects. Using lettering, draw a sketch of the teaching aid to be used as it would appear on a Manilla paper (5 Marks)

Question Five

In order to ensure good lesson content delivery, the teacher requires to have well-developed public speaking skills.

a) What is the value in the teacher acquiring and developing good public speaking skills? (2 Marks)

b) Explain how the teacher can tailor their talk and content to the learners based on the following aspects:

- i. Psychographic learner analysis
- ii. Situational learner analysis (4 Marks)



c) Examine the following elements in relation to good presentation skills by the teacher in class:

- i. Voice projection
- ii. Confidence
- iii. Voice variation
- iv. Use of non-verbal language
- v. Language
- vi. Pace of speaking
- vii. Uses of pauses and fillers

(14 Marks)
